

Sponsorship Opportunities for the Lakeland Rotary Club 2019 Spring Obsession Event

Sponsorship benefits include:

- Face-to-face interaction with over 3,000 potential new customers.
- Opportunity to capture data from potentially thousands of consumers who are interested and eager to buy products and services related to garden, art and the environment.
 - Depending on their sponsorship level, sponsors may have a presence at the event with an exhibit space and/or an appropriate activity.
- Brand association with a well established, first-class community event. Sponsors will be prominently displayed on advertising for the event depending on level of sponsorship.
- Advertising may include posters, event signage, web site, newspaper ads and radio PSAs (all local / regional stations and NPR in Tampa). This event will be advertised in Florida Gardening and Southern Living magazines, for example.

Sponsorship Level at \$250

- Name acknowledgment on event signage

Sponsorship Level at \$500

- Name acknowledgment on event signage & on poster
- Complimentary exhibit space for company where banner may be displayed in your exhibit space
- On site recognition on event day over PA system morning and afternoon
- Web site sponsorship listing with link

Sponsorship Level at \$1,500

- Same as \$500 level PLUS...
- On site recognition over PA system every hour
- Industry Exclusivity in this level
- Logo displayed on poster and in newspaper ad
- Mentioned in Radio advertisement

Sponsorship Level at \$2,500

- Same as \$1500 level PLUS...
- On site recognition over PA system every hour PLUS Special Signage in high traffic areas
- Banner with your company name will be displayed in high traffic areas
- Recognition will specifically be made at the Registration area

Sponsorship Level at \$5,000 (Signature Sponsor)

- All of previously listed benefits in the \$2500 level PLUS the event will be named after your company, i.e. The Lakeland Rotary Club's Spring Obsession presented by (company name)
- Be involved in donation presentation made to the cause
- All advertising (newspaper, radio, press releases) will include your name

Media Partnerships - Recognition will be based on the partnership value

In-kind Partnerships - Recognition will be based on the partnership value

Customized Partnerships - We can customize your benefits package to meet your marketing goals!
Contact us with your ideas!

Donations for event are tax deductible as Spring Obsession, Inc. is a 501(c)(3) organization
The Lakeland Rotary Club, and the Spring Obsession Event Committee would like to thank you for your company's community support and engagement in this family friendly event!